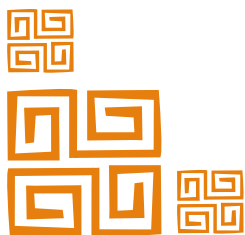


Mexico WindPower



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Mexico WindPower® Ehécatl innovation reward will highlight leaders that work in research and development of innovative technology, solving problems and creating businesses with significant added value in Mexico.

Although wind is a meteorological phenomenon generated by the rotation and movement of the Earth while being a powerful sustainable tool for the generation of energy today and in the future, it is also one of the natural elements that are essential for life on Earth that was venerated by the prehispanic people of Mexico.

The strong conviction our prehispanic world had that endowed Ehécatl with the don of moving winds in different directions and levels of the cosmos, transporting air, making the clouds scud across the sky and precipitate rain on the earth is the force of Mexico WindPower®'s pride in its prehispanic Mexican roots that has resulted in it naming this award after the Wind God of the Mexica, Ehécatl.

At the 10^o edition of **Mexico WindPower®** we are calling for the **Innovation Award "EHÉCATL"**, register your proposal,

— TOPICS

Works presented should be related to wind technology
The following may participate and may be:

- Result reports of projects or pilot facilities
- Operation & Maintenance
- Software, solutions and development on Operation and Maintenance of wind farms
- Projects or solutions on energy storage
- Generation forecast and extension of useful life for wind projects
- Patents already approved or in process
- Studies on different solutions. For example, solutions to improve the duration of components, reducing costs, maximize efficiency and sustainability.

— REGISTRATION OF PROPOSALS

Registration will be open from this **1st June 2021 to February 25, 2022.**

— AUTHOR(S)

If the work has more than one author, it is important that the proposal is registered only once, specifying that it is a collective work and identifying the rest of the authors.

— BENEFITS

The **Innovation Award "EHÉCATL"** gives you the opportunity that your proposal is recognized and receives diffusion.

- Final proposals for the **Innovation Award "EHÉCATL"** will be presented on the website of the event.
- A press release will be published at the beginning of May announcing the nominees.
- The nominees and the winner will be disclosed during the official opening of the event.
- Special mention of winners and nominees in the Directory of Exhibitors of the event

There will be reserved space in the exhibition venue to place posters with information of the nominated projects and a section of "Technological Lectures" shall be assigned for your presentation.



— ASSESSMENT CRITERIA

• The innovative character of services, solutions and/or new or improved projects associated to the wind industry will be assessed. Specific criteria to assess are:

- a) Originality
- b) Technological and economic feasibility
- c) Sustainability (environment, security, energy, and efficiency)
- d) Potential impact for communities

— CONDITIONS

- 1) All the information provided by participants will be treated with strict confidentiality until publication, in March 2022 of the registered proposals.
- 2) By participating contestants agree the rules and the decision of the jury is final and subject to no appeal.
- 3) The proposal **must be sent in English and Spanish** to Alejandra Barrientos at alejandra.barrientos@tarsus.mx and must include:
 - a. Title
 - b. Description of the functions/mechanisms and benefits of the project (500 words, font Times New Roman, font size 11)
 - c. Summary of the above description (150 words)
 - d. Information on the estimated cost of investment and operation..
 - e. Video of no more than 90 seconds where the application and operation of the presented work is shown. A link of YouTube shall be sent. You should not send a video file attached.
 - f. Three high resolution images of the project (minimum 300 dpi).
- 4) Works presented that do not comply with the registration procedure described above will not be considered.
- 5) Works presented should not be more than two years old
- 6) Nominated proposals will be notified directly by organizers no later than **March 4, 2022**. Nominees should NOT communicate the nomination to other participants until the official announcement is made within the framework of **Mexico WindPower®**

— JURY

The Jury will be comprised of a group of experts from leading companies, associations, academy, and government institutions that will carefully assess all the participations and will identify three works as nominees for the award.

— INNOVATION AWARD “EHÉCATL”

- The Jury will meet in February 2022 to make the final assessment and selection of nominees
- The Jury may reassign a proposal to a different category if it finds the proposal inappropriately located
- If the Jury deliberates that the proposals do not meet the minimum quality requirements, the award may be declared empty
- The decision of the Jury will be subject to no appeal.

— AWARD CEREMONY

The award will be delivered during the celebration of the Wind Industry Night of **Mexico WindPower®** at **Centro Citibanamex**.

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