

# Mexico WindPower

EXHIBITION & CONGRESS

## END OF SHOW REPORT

March 4 and 5, 2020  
Centro Citibanamex, Mexico City

### ATTENDANCE

- **2,766 attendees** including congress, exhibition, exhibitors, VIPs and Press.
- **157 attendees to the Congress** and the Technical Program
- **94%** of attendees are national and **6%** are international

### AREA OF EXHIBITION

- Net area: **1,197 m<sup>2</sup>**
- Gross area: **4,876 m<sup>2</sup>** - includes exhibition, congress, technical program and luncheon areas.

### ORIGIN OF ATTENDANCE

#### Geography Demographics:

International Attendance from 16 of the following countries: Argentina, Austria, Belgium, Brazil, Canada, Chile, China, Colombia, Denmark, El Salvador, Germany, Honduras, Panama, United Kingdom, USA, and of course Mexico.

Attendance from **31 states of Mexico**, with major attendance from: Aguascalientes, Baja California Sur, Baja California, Campeche, Chihuahua, Coahuila, Colima, Durango, Guanajuato, Guerrero, Hidalgo, Jalisco, Michoacan, Morelos, Nuevo Leon, Oaxaca, Puebla Queretaro, Quintana Roo, San Luis Potosí, Sinaloa, Sonora, Tabasco, Tampico, Veracruz, Yucatán, Zacatecas.

75 exhibiting companies from: Egypt, England, France, Germany, Spain, USA and Mexico.

### HIGHLIGHTS OF THIS YEAR'S EVENT

- 16 countries represented by the attendees make this Congress and Exhibition the most international attended event in the country.
- As proof of the international interest in Mexican Wind Energy sector, 5.3% of the attendees were from outside of Mexico.
- For the Third time there was a Technical Program aim to technical professionals so they can learn more about new technology and solutions in this sector.
- For the Third time in the show there was a Poster Gallery showing innovative projects for the industry.
- The only Congress & Exhibition organized by the Mexican Association of Wind Energy (AMDEE) and the Global Wind Energy Council (GWEC) – Mexican and International trade associations for wind energy - and Tarsus México – international exhibition and congress organizer

### TYPE OF SHOW

**Mexico WindPower Congress & Exhibition** represents the only international meeting for the development of wind power in Mexico and has now celebrated its 9th edition.

Mexico Windpower 2020 presented both national and international experts in both the Congress Programme and the Technical Programme. Experts came from the private and public sectors sharing their knowledge in the successful utilization of solutions and technologies in the wind power industry.

### STATISTICS OF ATTENDEES

Position in your organization:	%
Manager	24%
Area Director	16%
Head of Department / Supervisor	15%
General Director / President	14%
Academic	10%
Independent	9%
Other	12%
<b>Total</b>	<b>100%</b>

National & International Attendees	%
National	95%
International	5%
<b>Total</b>	<b>100%</b>

National Attendees	%
Mexico City	60%
Estado de Mexico	16%
Other States	24%
<b>Total</b>	<b>100%</b>

**Decision making in the process of purchasing products / services?**

%

Recommend	36%
Approve	26%
Final decision	20%
None	18%
<b>Total</b>	<b>100%</b>

**Objective of your visit**

%

Find new products and technologies	59%
To find information about the industry	42%
Seek new suppliers	28%
Get together with existing suppliers	23%
Seeking distributors or agents	8%
Purchase products and services	4%
Other objective	3%

\*Multiple response

**Type of organization**

%

Private	90%
Government	8%
Association or NGO	2%
<b>Total</b>	<b>100%</b>

**Solutions you are interested in: EQUIPMENT**

%

Generators	31%
Turbines	25%
Blades and materials	24%
Electronic control systems	19%
Transformers	19%
Towers	19%
Wiring	15%
Turbine parts	15%
Meters	14%
Gearboxes	9%

\*Multiple response

**How much of your annual budget is allotted to the energy sector?**

%

0 to 10,000 dlls	33%
10,000 to 50,000 dlls	21%
500,000 or more	18%
50,000 to 100,000 dlls	16%
100,000 to 500,000 dlls	12%
<b>Total</b>	<b>100%</b>

**Solutions are you interested in: SERVICES**

%

Installation	26%	Auditing and diagnostics	13%
Analysis	20%	ITC, Software and/or hardware	12%
Certification	18%	Transport	12%
Feasibility studies	17%	Standardization	10%
Financing	17%	Other solution	5%
Monitoring	14%	<b>*Multiple response</b>	
Safety / security	14%		

**DATES OF NEXT SHOW**  
**March 3 and 4, 2021,**  
**Centro Citibanamex, Mexico City**

**MEGAWATT**

- ABS WIND MEXICO
- EDF RENEWABLES
- ENERCON GMBH
- GE
- ENEL
- NORDEX GROUP
- SIEMENS GESA RENEWABLE ENERGY SERVICE
- VESTAS WTG MEXICO
- ESEASA CONSTRUCCIONES

**KILOWATT**

- CEMEX ENERGIA/PATTERN DEVELOPMENT
- ENVISION
- GRUPO MEXICO
- MOBIL SERV
- UL
- ZUMA ENERGIA

**CONGRESS CONFERENCE PROGRAM**

- 157 Attendees to the Congress from: Brazil, Germany, Honduras, Spain, USA, and Mexico.
- 44 speakers and moderators from the following countries: Argentina, Spain, USA and Mexico.

**CONGRESS**

**Hot Topics and Speakers**

FUTURO DE LA ENERGÍA EÓLICA: HACIA LA DIVERSIFICACIÓN DE LA MATRIZ ENERGÉTICA  
 FUTURE OF WIND ENERGY: TOWARDS THE DIVERSIFICATION OF THE ENERGY MATRIX

- Sergio Saldaña Zorrilla, Head of undersecretariat, SENER
- Rubén Flores, Independent Adviser, CFE
- Jorge Gutiérrez Vera, Electric Energy Director, Grupo BAL
- Víctor Antonio Preciado, Energy Regulatory Commission
- Moderator : Gerardo Pérez Guerra, EDF Renewable Energy

## AGENDA 2030: DE LOS COMPROMISOS DE MÉXICO A LA INTEGRACIÓN DE LA ENERGÍA EÓLICA/ AGENDA 2030 MEXICO'S COMMITMENTS TO THE INTEGRATION OF WIND ENERGY

- Leopoldo Rodríguez, President, AMDEE
- Ramón Fiestas, President, GWEC Latinoamérica
- Luis Guillermo Pineda Bernal, Commissioner, CRE
- Moderador: Miguel Ángel Alonso, General Director, ACCIONA Energía México
- 68 ASISTENTES

### TECHNICAL PROGRAM

Conferences: **20**

Speakers and moderators: **23**

International Speakers from: **Canadá, Denmark, Spain, USA, Mexico, Uruguay**

#### Hot topics

SISTEMAS DE ALMACENAMIENTO DE ENERGÍA DE BATERÍA (BESS) PARA FUNCIONALIDADES DE SOPORTE DE RED: LA EXPERIENCIA CON LOS PROYECTOS HUSAHAGI Y FELDHEIM

- Luis Carlos Guajardo, Ingeniero de Integración de la Red – LATAM, ENERCON
- Moderador: Carlos Flores, Director de Desarrollo de Negocios, Nordex Group
- 37 attendees

CARACTERÍSTICAS GENERALES Y REQUERIMIENTOS TÉCNICOS PARA LA INTERCONEXIÓN DE CENTRALES EÓLICAS TIPO D

- Alfonso Abogado, Ingeniero de Aplicaciones en Red, GE Renewabel Energy
- Moderador: Luis Carlos Guajardo, Ingeniero de Integración de la Red – LATAM, ENERCON
- 35 attendees

### SPECIAL EVENTS

#### Poster Gallery

Companies, non-profit organizations and academic institutions were invited to present and develop a poster of an innovative project or to share their experiences and achievements in the different areas of work and projects.

### MEDIA PARTNERS:

- DIRECTORIO CONECTATE
- DIRECTORIOS INDUSTRIALES
- EDITORIAL VIADAS SA DE CV
- EL CLUSTER DE ENERGIA COAHUILA
- ENERGETICA XXI
- ENERGY NARRATIVE
- FUTUR ENERGY
- MEXICO INDUSTRY
- PERIODICO CONSTRU-ELECTRICO Y DEL PETROLEO
- PETROQUIMEX
- PROMOTORA ACCSE
- REVISTA ENERGIA HOY
- REVISTA TEOREMA AMBIENTAL
- REVISTA VECTOR

### ORGANIZED BY:



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### SUPPORT ORGANIZATION:



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