

10th
Edition

Mexico WindPower

EXHIBITION & CONGRESS

23
24
MARCH
2022
Centro Citibanamex,
Mexico City

With the wind
on our side

www.mexicowindpower.com.mx



Organized by:



Member of:



Venue:



10th Edition

10 years promoting
business success for the
wind power industry

Mexico WindPower® is a key component in the generation of wind energy which powers the world.

With the wind in our favor.

The accelerated growth of the wind energy industry is thanks to the development of technology which has enabled the maximization of the size and productivity of wind turbines, while keeping production and energy costs to the minimum.

The development of wind power on a large scale began in Mexico in 2016 and since then, the installed capacity has grown consistently. 2018 was a record year, and it is predicted to triplicate by 2024



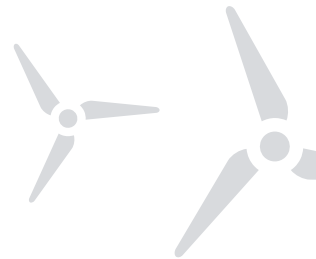
* **Mexico WindPower®** is a great generator of business and networking opportunities in which the leaders of the wind sector unite.

Organized by the Global Wind Energy Council (GWEC for its initials in English), the Mexican Wind Energy Association (AMDEE), together with Tarsus Mexico.

Achieving the objective of 15000, wind power stations by 2024 will have the following important benefits.

- 45,000 jobs, developing not only new generation projects, but also the entire production chain that includes: services, engineering and, above all, national manufacturing that will of course follow the growing trend that is already underway
- Over 16,000 million pesos MXN annual contribution to the GDP of Mexico..
- Contribution of around 40% of the commitment to generate 35% of electricity in the country with renewable energy sources

Source: AMDEE



THE FUTURE OF THE WIND ENERGY INDUSTRY IS RIGHT HERE!

In 2019 new projects were implemented creating a new yearly record of installations in Mexico.

- 5,902 MW** ▶ megawatts of installed energy generation capacity from wind power in Mexico.
- 59** ▶ wind power stations in operation in different states: Baja California, Zacatecas, Chiapas, Jalisco, Nuevo León, Oaxaca, San Luis Potosí Tamaulipas and Puebla.
- 1,280 MW** ▶ megawatts installed integrated capacity in 2019 with the opening of seven wind farms.
- 15.4 mill** ▶ million tons of carbon dioxide emissions avoided each year.
- More than 2,756** ▶ wind turbines operating around the country.
- More than \$10,46 million USD** ▶ invested today in wind energy projects
- 14,365+ MW** ▶ of installed wind energy capacity expected for the year 2024.

Source: AMDEE

Who attend:

- Presidents, CEO
- Directors / Managers
- Purchasing Directors
- Area Directors
- Department heads
- Supervisors
- Engineers / Technicians
- Government representatives
- Academics

...among many others.

Mexico WindPower® is a great generator of business and networking opportunities in which the leaders of the wind sector unite.

Why participate in a Mexico WindPower®?

Optimize times and costs. Contact the leading community in just two days. Participating in Mexico WindPower® allows you to optimize time and costs as it opens the path to finding all your clients in one place quickly and efficiently.

Beneficios:

- You will meet face-to-face with real potential buyers
- If these buyers don't see your brand, they won't know it exists
- You will network with key industry personalities
- You will be able to present your products before your competitors
- You will be able to exchange your success stories within the Congress.



If your company is a supplier related to the wind industry and represents any of the following options:

- Wind farm developers
- Manufacturers and/or distributors of industrial components and equipment
- Technical Service Providers
- Investment companies
- Distribution and transmission companies
- Measurement and automation companies
- Research and development institutions
- Consultants
- Integrators
- Entities training human resources for the sector
- Specialized legal and accounting firms
- Insurance companies
- Telecommunications companies

...among many others.



Come and be part of Mexico WindPower® 2022

Attendees Profile:

Attendees to the Congress and the Technical Program

157

Total attendees

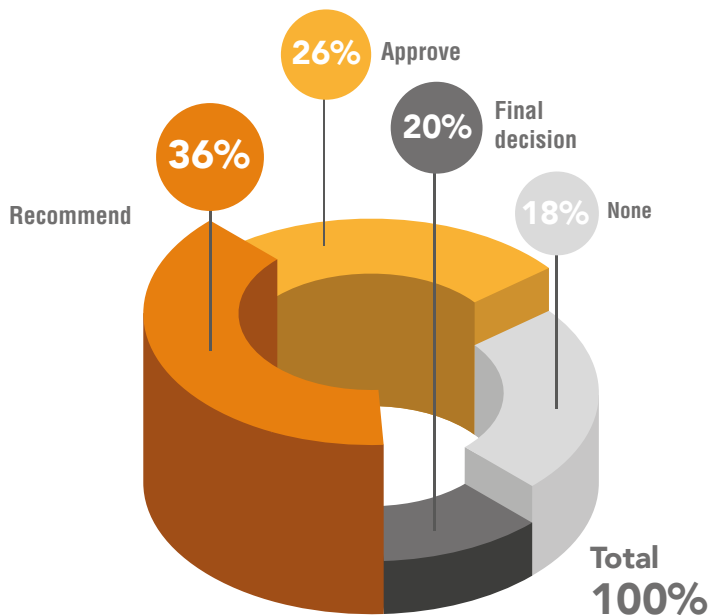
2,766



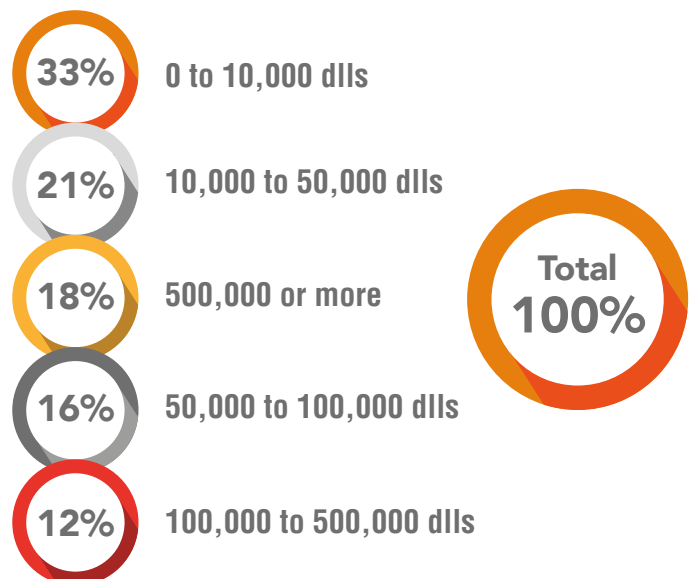
Gross area:
4,876 m²

(Includes exhibition, congress, technical program and luncheon areas).

Purchase decisions



How much is your annual budget?



Origin of attendees



Exhibitors and sponsors national and international of:

Egypt, England, France, Germany, Spain, USA and Mexico.

International Attendance from **16** of the following countries:

Argentina, Austria, Belgium, Brazil, Canada, Chile, China, Colombia, Denmark, El Salvador, Germany, Honduras, Panama, United Kingdom, USA, and of course Mexico.

Attendance from 31 states of Mexico, with major attendance from: Aguascalientes, Baja California Sur, Baja California, Campeche, Chihuahua, Coahuila, Colima, Durango, Guanajuato, Guerrero, Hidalgo, Jalisco, Michoacan, Morelos, Nuevo Leon, Oaxaca, Puebla, Queretaro, Quintana Roo, San Luis Potosí, Sinaloa, Sonora, Tabasco, Tampico, Veracruz, Yucatán, Zacatecas.



Solutions you are interested in: EQUIPMENT

Generators
Turbines
Blades and materials
Electronic control systems
Transformers
Towers
Wiring
Turbine parts
Meters
Gearboxes

%

31%
25%
24%
19%
19%
19%
15%
15%
14%
9%

*Multiple response

Solutions are you interested in: SERVICES

Installation
Analysis
Certification
Feasibility studies
Financing
Monitoring
Safety / security
Auditing and diagnostics
ITC, Software and/or hardware
Transport
Standardization
Other solution

%

26%
20%
18%
17%
17%
14%
14%
13%
12%
12%
10%
5%

*Multiple response

Type of organization

90%

8%

2%

Private

Government

Association or NGO

Total 100%

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Don't miss this opportunity, confirm your participation today!

Space Option

Raw Space:

Available from 18 m² with a cost per m² of \$480 USD + VAT

Includes:

- Exhibition space
- Services for exhibitor



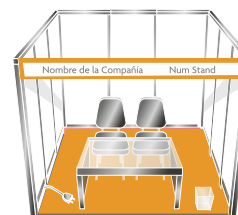
*it does not include electricity or carpet

Package Space:

Available from 9 m² at a cost of \$4,900 USD + VAT per module (3 x 3 m)

Includes:

- Exhibition space
- Three side walls and carpet
- Ledge with company name (no logo)
- A table with two chairs and a wastepaper basket
- Electric plug (110 volts) and lighting in the stand
- Services for exhibitor



Sponsorship:

Sponsorship MEGAWATT	Sponsorship KILOWATT
INTERACTIVE LUNCH	CLOSING COCKTAIL

...Entre otros



Mexico WindPower® 2022 an event designed to create business opportunities, meet the competition, and meet a wide range of potential clients.

We are your fastest route to reaching them!