

Mexico WindPower



EXHIBITION & CONGRESS

- *With The Wind On Our Side* -

MARCH
20 - 21, 2019

Centro Citibanamex, CDMX

Results 2019

ATTENDEES PROFILE



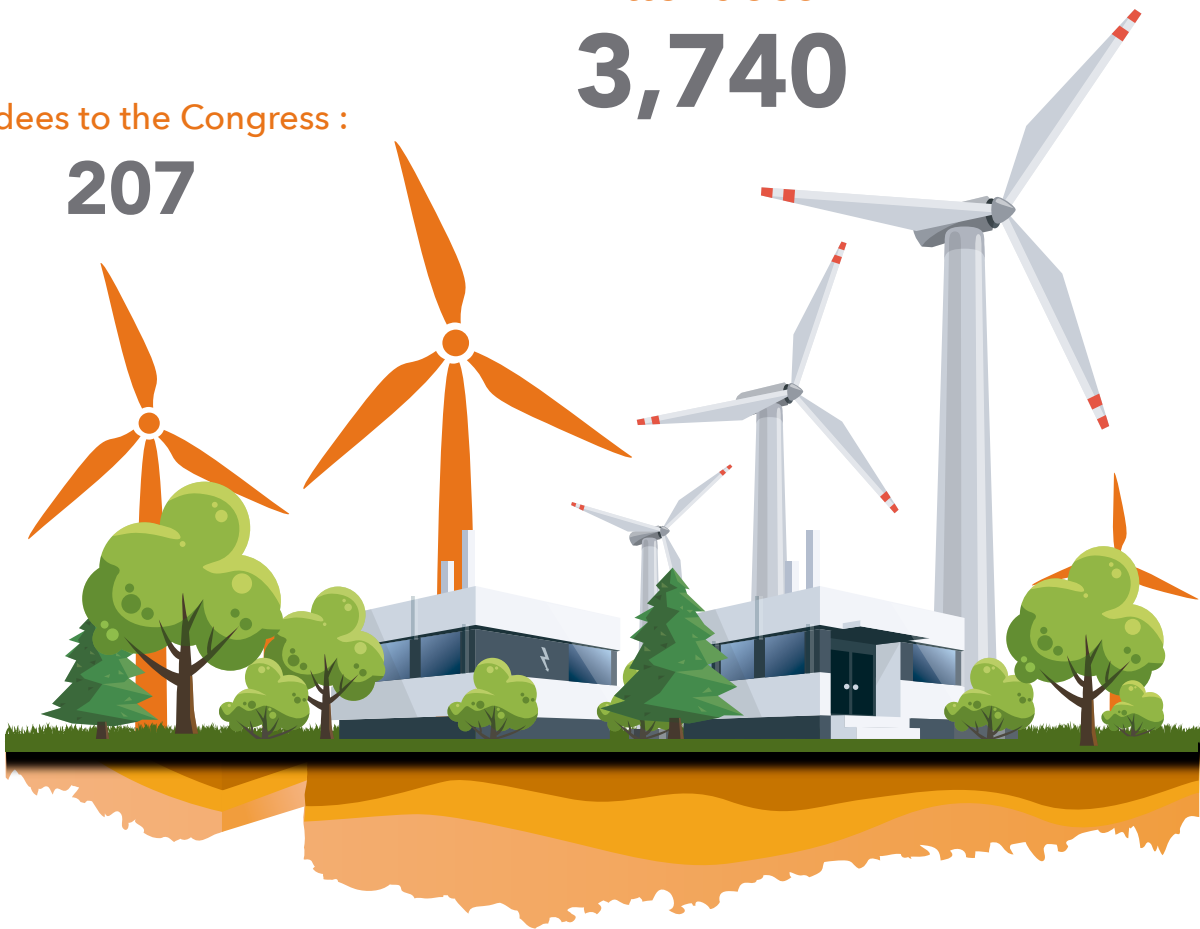
EXHIBITION & CONGRESS

Attendees to the Congress :

207

Attendees:

3,740



Gross area:

4,907 m²

(Including exhibition floor, Congress area,
Technical Program and Food area).

ATTENDEES PROFILE

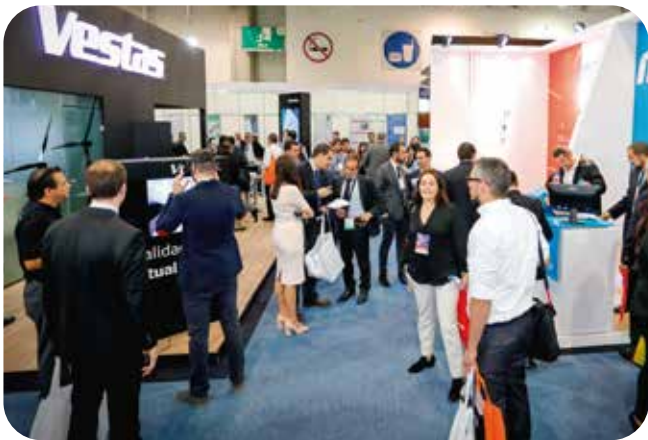


EXHIBITION & CONGRESS

80 companies

Exhibitors and sponsors
National and international of:

- Canada
- Egypt
- Spain
- U.S
- Mexico



VISITORS FROM



COUNTRIES

The most international visited event in the country.

Assistance from 31 states of the Mexican Republic, with greater assistance from: Hidalgo, Nuevo León, Oaxaca, Chihuahua, Querétaro, Michoacán, Puebla, Jalisco, Coahuila, Guanajuato, Veracruz, Morelos, Tamaulipas, Aguascalientes, Baja California, Baja California Sur, Mexico City and Edo. from Mexico. Demonstrating that interest in Wind Energy is spreading throughout the country.

● Argentina, Belgium, Brazil, Canada, China, Colombia, Costa Rica, Dominican Republic, Ecuador, France, Germany, Guatemala, Honduras, Ireland, Panama, Puerto Rico, Spain, Switzerland, United Kingdom, United States, Uruguay, Venezuela and of course Mexico.

ATTENDEES PROFILE

Objective of your visit*

Find new products and technologies / Get together with existing suppliers / Purchase products and services	54%
To find information about the industry	69%
Seek new suppliers	38%
Seeking distributors or agents	11%
Other	3%

* Multiple answer.



Position in your organization

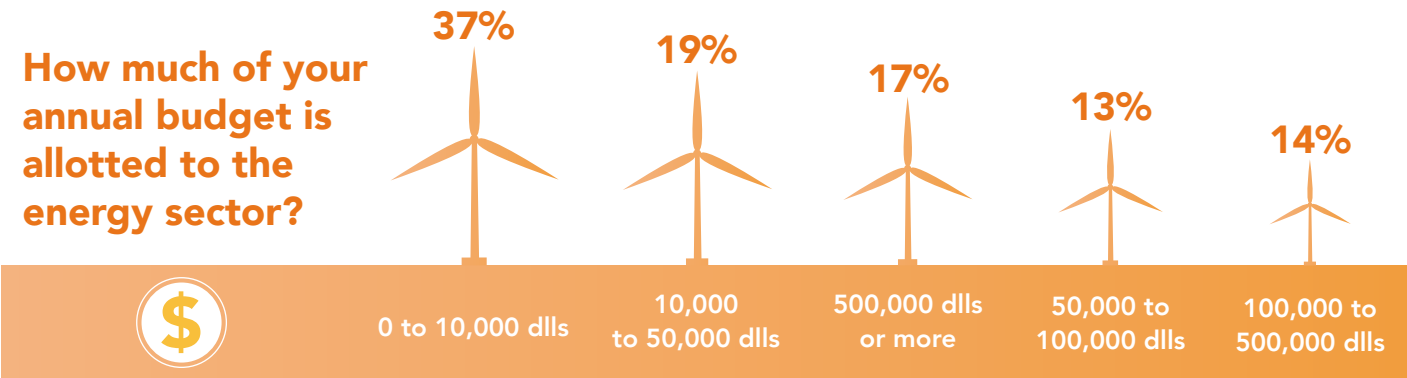
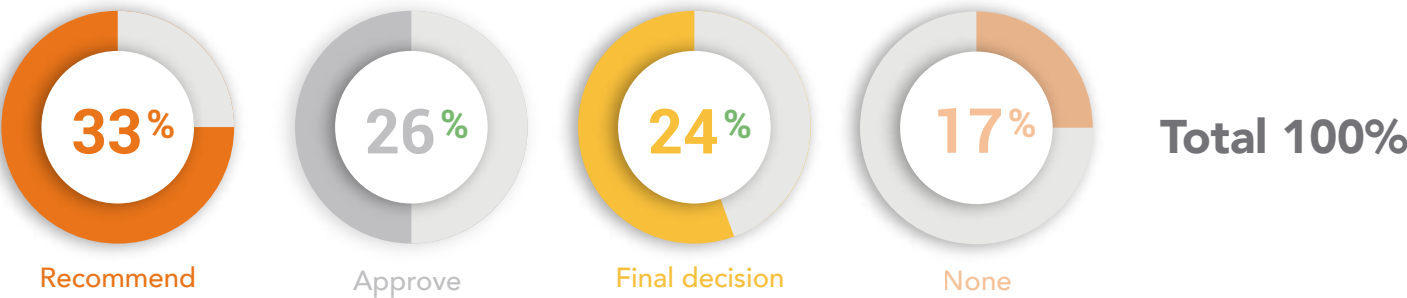
Y Y Y Y Y Y Y	Manager	24%
Y Y Y Y Y	President / General Director	14%
Y Y Y Y	Area Director	16%
Y Y Y	Head of Department / Supervisor	15%
Y Y	Independent	9%
Y	Academic	10%
Y Y Y Y Y Y Y	Other	12%

Total: 100%



ATTENDEES PROFILE

Decision making in the process of purchasing products / services



ATTENDEES PROFILE



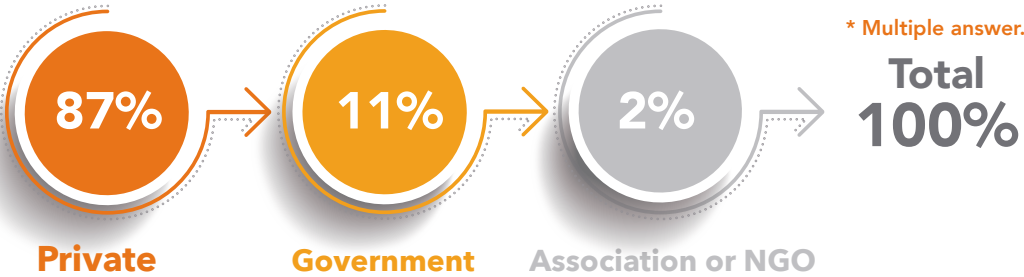
ATTENDEES INTEREST - EQUIPMENT

Generators	45%
Turbines	31%
Blades and materials	30%
Electronic control systems	25%
Transformers	24%
Towers	23%
Wiring	22%
Turbine parts	18%
Meters	16%
Gearboxes	14%

ATTENDEES INTEREST - SERVICES

Installation	38%
Analysis	27%
Certification	26%
Feasibility studies	22%
Financing	20%
Monitoring	20%
Safety / security	15%
Auditing and diagnostics	15%
ITC, Software and/or hardware	15%
Transport	13%
Standardization	12%
Other	4%

TYPE OF ORGANIZATION



IMPORTANT ATTENDEES AT THE OPENING CEREMONY OF MEXICO WINDPOWER



- Ing. Norma Rocío Nahle García, Secretary of Energy
- Sr. Paul St. Amour, VP for Latin America, Tarsus México
- Sr. Ramón Fiestas, President Latam Committee, Global Wind Energy Council (GWEC)
- Ing. Leopoldo Rodríguez Olivé, President of the Mexican Association of Wind Energy (AMDEE)
- Excmo. Lars-Steen Nielsen, Danish Ambassador to Mexico
- Lic. Guillermo Ignacio García Alcocer, President, Energy regulatory commission, (CRE)
- Sra. Isabella Cascarano, Commercial Counselor, U.S. Embassy Mexico City
- Excmo. Juan López-Dóriga Pérez, Spanish Ambassador to Mexico

SPONSORS

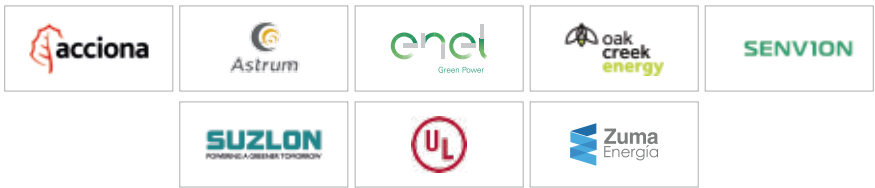


EXHIBITION & CONGRESS

MEGAWATT



KILOWATT



REGISTRATION
SPONSOR:



PROMOTIONAL
BAG SPONSOR:



LUNCH-SESSION
SPONSOR:



KEY POINTS

- An exhibition area presenting 80 national and international companies from: Canada, Egypt, Spain, USA and Mexico
- The 23 countries represented by the attendees. The most international visited event in the country
- Attendees' area of interest this year increased for Generators, Blades and Materials, Electronic Control Systems and Turbines
- As proof of international interest in Mexican Wind Energy sector, over 6% of the attendees were from outside of Mexico.
- There were 10 Megawatt Sponsors, five more from last edition; 8 Kilowatt Sponsors, and 1 Lunch-Session Sponsor
- The only Congress & Exhibition that is organized by the Mexican Association of Wind Energy (AMDEE) and the Global Wind Energy Council (GWEC) – Mexican and International trade associations for wind energy - and Tarsus México international exhibition and congress organizer



Mexico WindPower



EXHIBITION & CONGRESS

4 - 5
MARCH 2020

Centro Citibanamex, Mexico City

***Participate in MEXICO WINDPOWER
2020 and be part of this great event***

MORE INFORMATION

MEXICO AND LATIN AMERICA

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